

Your Exclusive Invitation

As a thank you for your loyalty, enjoy early access to our Black Friday offer

As the festive season arrives on the rivers, we find ourselves reminiscing about a year of moments, big and small: the arrival of *AmaSofia* and *AmaNubia*, conversations over coffee on the Sun Deck and lively evenings in The Lark. Thank you for being a part of our journey this year, throughout the moments both big and small. To show our appreciation, we're opening our Black Friday offer to you before anyone else.

Enjoy a **complimentary stateroom upgrade**, alongside a complimentary pre- or post-cruise land package in destinations such as Amsterdam, Prague and Cartagena, **or** choose to save up to £1,900 per stateroom on your cruise instead. We look forward to welcoming you back on board to continue making memories, whether exploring a new city or sharing conversations in The Lark.

Your exclusive access runs November 5 through 18, 2026.

ENTER YOUR CONTACT INFORMATION HERE

Scan here for a full list of eligible departures







Every Detail, Thoughtfully Considered

Everything you'll enjoy during your journey – at no additional cost

- Spacious stateroom accommodations aboard your ship and 4- or 5-star hotel accommodations during your land package
- Locally inspired farm-to-ship cuisine at every meal while aboard your ship and daily breakfast at your hotel during your land package
- A variety of enriching daily experiences, from expert-led tours to hands-on workshops
- The care and expertise of one of our extraordinary Cruise Managers, your trusted guide throughout the journey

amawaterways.com/uk/offers/black-friday-early-access

Early Access:

Black Friday Offer

Complimentary Stateroom Upgrade
+ Complimentary Land Package OR Savings up to £1,900 per stateroom

Be First to Reserve these Popular Destinations

VIEW ALL 24 ELIGIBLE LAND PACKAGES






Amsterdam, Netherlands

2 nights pre- or post-cruise

Gabled canal houses lean over the water, bicycles line every bridge, and the Rijksmuseum holds Rembrandt's *The Night Watch*.

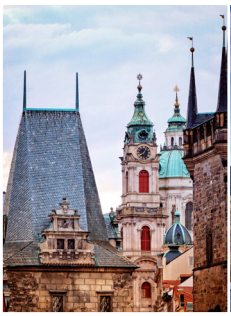




Budapest, Hungary

2 nights pre- or post-cruise

Buda Castle rises above the Danube, the Parliament glows across the river, and Roman ruins at Aquincum predate Hungary itself.





Prague, Czech Republic

3 nights pre- or post-cruise

Gothic spires crown the skyline, Charles Bridge fills with painters and musicians each morning, and Prague Castle watches over it all from its hilltop.

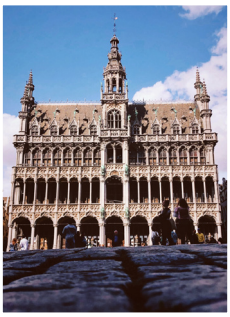




Lucerne & Zurich, Switzerland

4 nights pre- or post-cruise

Lake Lucerne shimmers beneath Mount Rigi, swans drift along Zurich's lakeside promenades, and charming old-town lanes wind down to the water in both cities.





Brussels, Belgium NEW FOR 2028

3 nights post-cruise

Gold-trimmed buildings glitter around the Grand-Place, Art Nouveau townhouses stand out along narrow streets, and comic-strip heroes peer down from the walls.





Cartagena, Colombia

2 nights pre-cruise

Painted balconies hang over cobblestone streets, murals cover the walls of Getsemaní, and San Felipe Castle stands guard above the city.

Terms & Conditions: All fly-cruise rates are per person in GBP, based on double occupancy in an entry-level category stateroom, inclusive of port charges, gratuities and return economy flights from London Heathrow, London Gatwick or Manchester Airport, and group overseas transfers between the airport and the ship. Offer includes one complimentary eligible Land Package per person on new FIT and Group reservations made November 5 - December 3, 2026, for select 2027 and 2028 Europe and Colombia sailings. Availability of sailings and land packages may vary due to local events. Not all advertised Land Packages are eligible; details provided at booking. Additional land packages available for purchase. Complimentary Land offer is valid only with a full-fare cruise; hotel-to/from-ship transfer included. Offer combinable with Complimentary Stateroom Upgrade, Combination Cruise Savings, Loyalty Benefits and the Commission Plus, Future Cruise Benefit and Referral Programmes. Solo travellers must pay full single supplement to receive complimentary land. Offer not applicable to travel agent reduced rates, industry rates, or other restricted offers. Hotel listings are not guaranteed and may be substituted with similar properties; AmaWaterways will confirm hotel details 3–4 weeks prior to departure when Digital Travel Documents are issued. Stateroom upgrades, optional additional land packages and visas are additional. Flights are included from London Heathrow, London Gatwick, or Manchester Airport. Flights from airports outside London and Manchester, excluding the Channel Islands, are available at a £75 per person supplement. Upgraded flight fares or alternative gateways are available on request and may incur a supplement. Airlines, routing, and flight schedules are at the discretion of AmaWaterways, and flight timings may not be advised until after booking confirmation. Requests for alternative flight timings may incur a supplement. Cancellations are subject to a minimum of full loss of deposit plus any non-recoverable third-party fees, including but not limited to airfares. If travel arrangements are changed, the promotion may be reassessed based on the date the change is made and any change to travel dates. Offer is capacity controlled, combinability limited, and subject to change or withdrawal without notice. AmaWaterways reserves the right to correct errors or omissions. For full terms and conditions, visit www.amawaterways.com/uk. V261102SS